

Minutes

Gadbrook Business Centre BID Group Meeting

Meeting: Gadbrook Park BID Group
Date: 7th November 2016
Time: 1pm – 2pm
Location: Little Treats Co., Roberts Bakery, Gadbrook Park

Present:

Name	Company	Name	Company
Mike Roberts	Roberts Bakery	Jerry Gibbs	Cheshire West & Chester Council
Jane Hough	Groundwork	Simon Dingle	Cheshire West & Chester Council
Louise Ashley	Groundwork	Geraint Jones	Cheshire West & Chester Council
Amanda Murphy	Career Vision	Andrew Parker	Kelmar
PC Chris Burnham	Cheshire Police	Chris McLaughlin	MIS
Craig Hewett	SCI-Scientists	Dave Brooks	Turnkey Instruments
Paul Moloney	Turnkey Instruments	Debbie Bland	Cheshire & Warrington LEP
Deborah Bait	Close Brothers	George Miller	Mploy Solutions
Ian Shaw	Alphabond Technologies	Jason Stevens	Career Vision
John Dawson	The Hut Group	Kevin Boulton	Ingenico
Kevin Williams	Close Brothers	Linda Colburn	Weaver Vale Housing Trust
Martin Lester	RPS Ichron	Mike Bracegirdle	Butcher & Barlow
Nadine Southern	Concise Technologies	Richard Barnett	Howard Worth
Rob Newton	Roberts Bakery	Stuart Osborne	Osbos
Yvonne Hardcastle	Chrysalis Day Nursery	Mark Bamford	Active Cheshire
Ange Richardson	Cheshire Police		

Agenda Item	Minutes	Actions
Welcome and Introductions	Mike Roberts welcomed everyone and thanked their attendance for Gadbrook Business Park BID Group to discuss the parking issues.	
Parking Issue Update	<p>JH gave the following update:</p> <p>The informal consultation has been completed for the Traffic Regulation Order. JH has received negative comments from Rudheath Parish Council as they felt they hadn't been properly consulted. However, JH has spoken to them and confirmed that Councillor Tony Lawrenson had been copied into all the communication regarding this.</p> <p>JH had received an invitation to attend the forthcoming Rudheath Parish Council meeting and asked for the invitation to be sent to all the businesses on Gadbrook Park which was done. MR and JH feel that it would not be appropriate for the BID to attend but will keep Fiona the Parish Clerk up to date with the progress on the parking issues. JH will ask Fiona for a copy of the minutes from the meeting.</p> <p>The PCSO for Rudheath, Ange Richardson and Chris Burnham who was in attendance at the Group meeting has received numerous complaints from Rudheath residents regarding Gadbrook Park employees parking inappropriately in the residential area. They will be attending the Rudheath Parish Council meeting and will provide feedback as the proposed TRO on</p>	JH to obtain a copy of the Parish Council Meeting minutes

the Business Centre is an agenda item for the Parish Council meeting. A representative from Cheshire West & Chester Council Highways Department will also be attending.

MR reiterated that Gadbrook Park BID does not have any statute obligation on parking on Gadbrook Park but that they will work with partners and businesses to support them with the parking issues.

Jerry Gibbs, Principal Engineer for CWAC's Highways Department ran through the TRO process.

Informal consultation has finished. The next steps are to seek delegated approval following a report from CWAC Highways Department to Kieran Collins, the Highways & Risk Manager. All the feedback that LA has received from businesses regarding the TRO has already been sent to the Council however, the BID will send it again with a letter of support.

If approval is found, the TRO will be formally advertised for 21 days on the Council's website and in the local press. If objections are received these will be dealt with by the Council on a case by case basis in order to find a resolution.

JH, MR and LA met with Councillor Brian Clark, the Cabinet Member - Economic Development and Infrastructure last week on Gadbrook Park who personally witnessed the parking issues on the Business Centre and in the residential areas of Rudheath. Brian was asked for suggestions and recommendations on how he could support with the issues. Any developments will be communicated with businesses in due course.

JH ran through the alternatives should the TRO not go ahead:

- John Fifield from Fifield Glyn has suggested double yellow on one side of the Business Centre only and a pedestrian lane on the opposite side (similar to a cycle lane) and making the Business Centre one-way. The group felt that this was not a viable solution.
- Installation of an automated barrier on the Business Centre where there is currently a manual barrier. This can be in the form of a key code for each business, voice call button to businesses etc. This option will be sent to the Executive Board for consideration when they meet on 16th November.
- Stickers/notices to be put on cars that are inappropriately parked. It was felt by the Group that this would not be effective. The sticker option is not viable as LA has been advised by the Police that the residue is extremely difficult to get off vehicles and therefore the BID could be liable for criminal damage.
- Private parking enforcement. An account would be set up in Gadbrook Park BIDs name. Signage would be allocated to each company. Businesses can then upload a photograph of the vehicle to the agency and a ticket is sent to the driver within 48 hours. Once paid, the agency will pay a nominal amount back into the BID. This option is totally free of charge and can be implemented very quickly.

The Group were in favour of this option for the whole of Gadbrook Park not just the Business Centre. This will be sent to the Executive Board to approve at the forthcoming meeting on 16th November. Manual barrier could be used during the day with the additional cost of security guards to man it during the morning.

Exec Board to approve automated barrier should the TRO not be approved

Parking Enforcement option to be put forward for Board approval.

Gadbrook Park BID

	<p>However, this option would lead to a backup of traffic going into the Business Centre and it would be difficult to police who is a genuine employee of businesses based on there.</p> <ul style="list-style-type: none"> • Introduction of posts and chains for the grass verges to stop vehicle parking. This option was approved by the Group and LA will forward costs at the Executive Board Meeting on 16th November for their approval. • Park & Ride sites to be investigated for Gadbrook and Winsford Industrial Estate. Liaison with CWAC will take place regarding this. • Encourage businesses to implement car sharing schemes. 	<p>LA to provide costs of posts and chains for the grass verges to the Exec Board.</p>
<p>Traffic Census</p>	<p>The Council recently did a traffic census on the park as well as other areas across the Borough. The BID has since sent out this survey again to all the businesses on the park and at the time of writing this report has received over 1400 responses.</p> <p>This census is imperative so that the BID can present essential information that will provide the evidence base for real clear future improvements for access, egress and car parking needs in and around Gadbrook Park and Northwich. The traffic census data will feed into the overall transport strategy for Northwich, but the BID need help from all businesses on the detail for Gadbrook Park.</p> <p>Therefore to support this process, the Group were asked to share it with all their staff if they have not already done so. The survey which you can access by clicking the link below should take no longer than 5 minutes to complete and it is imperative that we receive as many responses as possible.</p> <p>https://www.surveymonkey.co.uk/r/NorthwichTrafficModel</p>	<p>Businesses encourage to share the traffic census.</p>
<p>Questions/Comments from businesses</p>	<p>Some comments were received that the barrier would reduce parking by other businesses on the Park to zero whereby the TRO would reduce the number currently parking on there but that it would leave some employees the opportunity to park appropriately and without causing any obstructions.</p> <p>A business asked if the Hut Group could contribute towards finding a solution to the parking issues. John Dawson from the Hut Group explained that they are currently in negotiations with Roberts Bakery to create a minimum of 200 parking spaces on some of Roberts Bakery land. However there are issues that need to be resolved and costs to be received.</p> <p>John went on to explain that Meridian House car spaces are on a first come, first serve basis. The Stables are allocated parking where employees who car share have priority for parking and that John continues to support the BID by asking employees to park appropriately elsewhere on the Park.</p> <p>A comment was received that employees based on Gadbrook Park and not the Business Centre are using the car park to the left of the roundabout as their official overflow car park. MR asked Simon Dingle from CWAC if the overspill car park on the Business Centre which is owned by the Council should be for used by Business Centre businesses and visitors only and Simon confirmed this to be correct.</p> <p>A business not based on the Business Centre raised a concern that if the TRO goes ahead more vehicles will continue to park in privately owned car</p>	

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parks and spaces. JH explained that with the introduction of a private enforcement parking system this would resolve the situation.

RPS Ichron has experienced anti-social behaviour when asking drivers not to park in their private car park. PCSO Ange Richardson advised that they should call 101 if anti-social behaviour is experienced.

Businesses raised a concern of more cars parking in the residential area of Rudheath if the TRO or barrier is implemented. JH explained that residential parking permits could be issued by the Council but there may be a cost to the residents themselves. However, this suggestion is being considered by Councillor Brian Clark. Should permits be introduced, vehicles will have no other alternative but to park further away or use public transport.

Date and location of next meetings: Tuesday 6th December at 1pm – 2pm at The Little Treats Company

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