

## Minutes

### Gadbrook Business Centre BID Group Meeting

**Meeting:** Gadbrook Park BID Group  
**Date:** 6<sup>th</sup> December 2016  
**Time:** 1pm – 2pm  
**Location:** Little Treats Co., Roberts Bakery, Gadbrook Park

Present:

Name	Company	Name	Company
Mike Roberts	Roberts Bakery	Simon Dingle	WVHT
Jane Hough	Groundwork	John Dawson	The Hut Group
Louise Ashley	Groundwork	Andrew Parker	Kelmar Software
Chris McLaughlin	MIS	Craig Hewitt	SCI-Scientists
Jason Stevens	Career Vision	Nigel Shaw	Alpha Bond
Mike Bracegirdle	Butcher & Barlow	Nadine Southern	Concise Technologies
Debbie Bland	C&W LEP	David Southern	Concise
Sinead Jones	Long O'Donnell	Nicola Buckley	Howard Worth
Martin Lester	RPS Ichron	Richard Barnet	Howard Worth
Kevin Williams	Close Brothers	Paul Briars	Close Brothers
George Miller	Mploy Solutions	Amanda Fraser	Ingenico
Joyce Johnson	WVHT		

Agenda Item	Minutes	Actions
Welcome and Introductions	Mike Roberts welcomed everyone and thanked their attendance for Gadbrook Business Park BID Group to discuss the parking issues.	
Parking Issue Update	<p>JH gave the following update:</p> <p>The options under consideration for the parking issues experienced on the Park are:</p> <ul style="list-style-type: none"> <li>• Traffic Regulation Order</li> <li>• Barrier</li> <li>• Parking Enforcement</li> </ul> <p>The informal consultation has been completed for the Traffic Regulation Order and will not be going ahead due to the feedback from local Councillors of Rudheath and Rudheath Parish Council who are acting on behalf of the Rudheath Community.</p> <p>The BID have received complaints from the local community. The Police are able to enforce parking fines if cars are inappropriately parked. As businesses are aware, they cannot do this on the Business Centre as this is an unadopted road.</p> <p>At the recent Executive Board meeting, the Board approved the purchase and installation of a barrier on the Business Centre. 2 Board members and LA met with a supplier recently and LA met with another supplier last week to discuss all the options available for this. Chris McLaughlin from MIS sits on the Board and ran through the 3 barrier options: 1) PIN code 2) Card</p>	

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## System & 3) ANPR system

- PIN code. This is not a viable option as it would cause a backlog of cars queuing to get onto the Business Centre.
- Network Proximity Card System: Visitors and businesses would be given a card which they would use on approach to the barrier. This system would mean the flow of traffic going into the business centre would be slow and the cost of the cards would result in the same cost as a fully automated ANPR (Automated Number Plate Recognition) system.
- Intercom System: This would be wired to businesses but would require SIM cards and rely on someone answering the call within the building to activate the barrier. The cost of the calls and SIM cards needs to be considered.
- Fully automated ANPR System: Each vehicles registration number would be uploaded onto a remote computer system. The barrier would automatically recognise the number plate and raise the barrier. Each business would be able to add/change vehicle registration numbers for visitors and employees. We would ensure that the local authorities are included onto the system.
- Should visitors/delivery drivers need to gain access they can be given a PIN number. The pin numbers could be changed at any time. They would need to call the business if they do not have this PIN number on arrival.

Businesses will be responsible for ensuring all their employees are aware of the installation of the barrier and the date it will be implemented so that they do not attempt to go to the Business Centre to park if they do not work there.

Extra security guards will be present when the barrier is installed should employees who work elsewhere still try and gain access to the business centre to park.

### Parking Enforcement

Each business who has requested to join this free service have a user account set-up. LA has now received signage and will be delivering this to all businesses so that they can put up the signage in appropriate areas on their property.

To get the app on your phone you can download it from I-Tunes or Google Play. Once downloaded you log in using your email address and a password which LA will be circulated to businesses next week. A full instruction pack will be given out at this time.

LA has spoken to the Council about putting up parking signs on the verges of the Business Centre to ensure that cars do not park inappropriately. These will have to be installed over a weekend.

There is a turning point in between Chrysalis Day Nursery and RPS Ichron where cars are double parking and using the grass verges to exit the turning point which is unacceptable and causing damage to the verges. It has been agreed by the Board to purchase Keylock Hinged Parking Posts which fold down. Keys would be given to Chrysalis Day Nursery and RPS Ichron.

# Gadbrook Park BID

	<p>One Way System: The Board decided that the proposed One Way System would not assist with the flow of traffic going in and out of the park. Concerns were also raised about the speed of cars should this be implemented.</p> <p>Yellow Box: The Board are considering the option to implement a yellow box outside Roberts Bakery entrance. This would allow cars to exit Gadbrook Way safely and assist the flow of traffic coming down from the Business Centre end of the Park.</p> <p>The BID are more than aware that the Park does not have sufficient car parking spaces for the amount of employees. This is due to the expansion of businesses on the park who are employing more staff than they have car spaces for. A lot of queries have been received regarding the land behind Café Arabica. This land is owned by Fifield Glyn who have performed a feasibility study on it for a car park. However, they have decided that this is not a viable option and the land is currently up for sale for office premises.</p> <p>The BID have and are in discussions regularly with partners and developers on the available land to the West and South of the park. This is a long term solution.</p>	
Traffic Census	<p>Feedback from the Traffic Census was forwarded to the Council for consideration. Gadbrook Park has been included in the local Transport Strategy and this information will support this. As and when the BID receives any update on this it will be forwarded to all businesses.</p>	
Questions/Comments from businesses	<p>MR responded to a question received regarding the opening of a platform at Gadbrook Park.</p> <p>MR explained that the Mid Cheshire Rail Link Campaign is working hard to try and get a platform open at Gadbrook Park. Local MP's are fully in support of this but consideration is currently underway with regards to the cost of train units and drivers needed for this service. Any further information the BID receives will be communicated to businesses.</p>	

**Date and location of next meeting: AGM will take place in January time and venue to be confirmed in due course**

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