

What is the Business Improvement District (BID)?

The Business Improvement District is a partnership between the businesses on Gadbrook Park, Groundwork Cheshire, Lancashire and Merseyside and Cheshire West and Chester Council.

The aim of the partnership is 'to maintain Gadbrook Park as a premier location for companies to trade and operate from' by working in partnership and focusing on our three themes for improvement:

1. Theme One - SAFE AND SECURE
2. Theme Two - A CONNECTED AND SUPPORTED BUSINESS PARK
3. Theme Three - A GREENER, CLEANER AND SUSTAINABLE TRADING ENVIRONMENT

In July 2019, 92% of Gadbrook Park businesses approved a third term for the Business Improvement District to continue

the good work that has been achieved over the last ten years.

Businesses pay an additional supplement through the business rates system (the BID levy). The BID levy has been, and will continue to be, spent on a number of improvement projects over and above the services that are provided by the Local Authority. BID 3 will last from 1st November 2019 until 31st October 2024.

How is it managed?

The project is managed by the businesses on the business park through an elected executive board who feedback to the Gadbrook Park BID Group meetings, to which all BID levy paying businesses are invited to attend. The Gadbrook Park BID Group has a formal constitution, and has contracted with Groundwork to project manage the Business Improvement District. The executive board meets at least four times a year, and the Gadbrook Park BID Group meets at least twice a year.

Visit www.gadbrookparkbid.co.uk for copies of minutes.

What projects were supported or funded by BID2 2018-2019

Theme One – Safe and Secure

Security patrols across the entire Business Park, free key holding service, Rapid Text service and the continued monitoring of x 5 CCTV Cameras and an ANPR camera at the entrance to the Business Park.

Theme Two – Green, Clean and Sustainable

A weekly litter picker service, maintenance of the planting schemes at the subway and the pond area at Chelford House, landscape improvements to the roundabout on the Business Centre and the Annual Bike to Work Day.

Theme Three - Co-ordinated and Connected Business Community

Continuation of the Business Park Management service, Business Park image audits, maintenance of the Gadbrook Park BID website, provision of the weekly Gadbrook Park e-bulletin, annual business survey, Gadbrook Park Quiz Night, Gadbrook Park Christmas Carol Service and a suite of training courses and seminars in First Aid, H&S and business related topics delivered to your employees.

The total BID revenue for the period collected is £222,806, the amount spent on BID arrangements for the period is £228,804 *Forecast figure. Final figures will be included in the Annual Report and Accounts.

BID 3 expenditure plans between 1st November 2019 and 31st October 2020.

Theme One – Safe and Secure

Monitoring and maintenance of the CCTV and ANPR System, continuation of the Gadbrook Park security patrol unit including Bank Holidays, free key holding service for all companies and regular liaison with Cheshire Police regarding crime and security issues.

Theme Two – A connected and supported Business Park

Continuation of a Gadbrook Park Management Service, the Gadbrook Park e-bulletin, the Gadbrook Park hard-copy bulletin, maintenance of the dedicated Gadbrook Park website, a schedule of free to attend training courses and seminars covering a wide range of topics including First Aid, Leadership and Management, Health and Safety and Mental Health First Aid, a series of events for Gadbrook Park employees such as the Annual Gadbrook Park Quiz and the Christmas Carol Concert, as well as developing our links with the community and local schools.

Theme Three – A greener, cleaner and more sustainable trading environment

Investments to maintain the physical and landscape assets the BID has funded since 2009. Areas include signage, the subway, the roundabout to the entrance of the business centre, the pond area at Chelford House, the public seating across the business park and the entrances to the business park.



What is the cost?

All hereditaments (rateable properties) on Gadbrook Park as identified on Cheshire West and Chester's rates list will receive a levy for the Business Improvement District, based upon the bandings detailed below.

Please note BID levy bills cover the period 1st April 2020 - 31st March 2021 which is in line with Cheshire West and Chester Council's financial year.

Hereditaments rateable value	Levy to be paid
Band A RV <= £6,000	£151.50
Band B RV = £6,001-£9,999	£909.00
Band C RV = £10,000-£19,999	£1,919.00
Band D RV = £20,000-£49,999	£2,525.00
Band E RV = £50,000 - £99,999	£4,191.50
Band F RV = £100,000-£199,999	£5,100.50
Band G RV = £200,000 and above	£6,363.00