

## What is the Business Improvement District (BID)?

**The Business Improvement District is a partnership between the businesses on Gadbrook Park, Groundwork Cheshire, Lancashire and Merseyside and Cheshire West and Chester Council.**

The aim of the partnership is 'to maintain Gadbrook Park as a premier location for companies to trade and operate from' by working in partnership and focusing on our three themes for improvement:

- 1. Theme One - SAFE AND SECURE**
- 2. Theme Two - A CONNECTED AND SUPPORTED BUSINESS PARK**

### 3. Theme Three - A GREENER, CLEANER AND SUSTAINABLE TRADING ENVIRONMENT

In July 2019, 92% of Gadbrook Park businesses approved a third term for the Business Improvement District to continue the good work that has been achieved over the last ten years.

Businesses pay an additional supplement through the business rates system (the BID levy). The BID levy has been, and will continue to be, spent on a number of improvement projects over and above the services that are provided by the Local Authority. BID 3 will last from 1st November 2019 until 31st October 2024.

During 2020/2021 the BID along with partners have been instrumental in supporting organisations across the estate during the Covid 19 pandemic.

The BID's work has included distributing information on compliance and funding support. The team have provided direct support to companies in applying for grants, growth opportunities and job broker services.

During 2022 we will continue to provide direct support as the country comes out of the national lock down by working on projects and services that will support the estate to grow and prosper.

## How is it managed?

The project is managed by the businesses on the business park through an elected executive board who feedback to the Gadbrook Park BID Group meetings, to which all BID levy paying businesses are invited to attend. The Gadbrook Park BID Group has a formal constitution, and has contracted with Groundwork to project manage the Business Improvement District. The executive board meets at least four times a year, and the Gadbrook Park BID Group meets at least twice a year.

Visit [www.gadbrookparkbid.co.uk](http://www.gadbrookparkbid.co.uk) for copies of minutes.

## What projects were supported or funded by BID 3 2021-2022

### Theme One – Safe and Secure

Security patrols across the entire Business Park, free key holding service and the continued monitoring of x 5 CCTV Cameras and an ANPR camera at the entrance to the Business Park. The BID also funded upgrades to the CCTV camera system and an application for an injunction to protect the business park from encampments.

### Theme Two – Green, Clean and Sustainable

Maintenance of the planting schemes at the subway and the pond area at Chelford House, landscape improvements to the

roundabout on the Business Centre and various other identified areas on the park.

### Theme Three - Co-ordinated and Connected Business Community

Continuation of the Business Park Management service, Business Park image audits, maintenance of the Gadbrook Park BID website, provision of the regular Gadbrook Park e-bulletin, annual business survey, Gadbrook Park Quiz Night and a suite of training courses in First Aid, Mental Health First Aid and Fire Marshal.

The total BID revenue for the period collected in 2021/2022 is \*£219,170, the expenditure on BID arrangements for 2021/2022 is \*£218,372 & £210,496 \*Forecast figure. Final figures will be included in the Annual Report and Accounts.

## BID 3 expenditure plans between 1st April 2022 - 31st March 2023.

### Covid recovery strategy

Since the first lockdown in March 2020, business and organisations across all sectors have suffered enormous financial and personal losses due to the ongoing effects of Covid 19. From the beginning of the crisis, Gadbrook Park BID has been at the heart of a recovery strategy focussed on delivering projects, services and business support in collaboration with our partners. As the country looks to recover from the Covid Pandemic, the Gadbrook Park BID will remain focused on supporting businesses during the recovery period and remain the main point of contact for businesses that need advice or assistance.

### Theme One – Safe and Secure

Monitoring and maintenance of the CCTV and ANPR System, continuation of the Gadbrook Park security patrol unit including Bank Holidays, free key holding service for all companies and regular liaison with Cheshire Police regarding crime and security issues. Application for an injunction against encampments.

### Theme Two – A connected and supported Business Park

Continuation of a Gadbrook Park Management Service, the Gadbrook Park e-bulletin, the Gadbrook Park hard-copy bulletin, maintenance of the dedicated Gadbrook Park website, a schedule of free to attend training courses and seminars covering a wide range of topics including First Aid, Leadership and Management, Health and Safety and Mental Health First Aid, a series of events for Gadbrook Park employees where Covid allows such as the Annual Gadbrook Park Quiz and the Christmas Carol Concert, as well as developing our links with the community and local schools.

### Theme Three – A greener, cleaner and more sustainable trading environment

Investments to maintain the physical and landscape assets the BID has funded since 2009. Areas include signage, the subway, the roundabout to the entrance of the business centre, the pond area at Chelford House, the public seating across the business park and the entrances to the

business park.

### What is the cost?

All hereditaments (rateable properties) on Gadbrook Park as identified on Cheshire West and Chester's rates list will receive a levy for the Business Improvement District, based upon the bandings detailed below.

**The Gadbrook Park BIDs financial year was extended in 2020 to 31st March 2021, to bring the accounting year in-line with the financial year of Cheshire West and Chester Council.**

Hereditaments rateable value	Levy to be paid
Band A RV ≤ £6,000	£154.55
Band B RV = £6,001-£9,999	£927.27
Band C RV = £10,000-£19,999	£1957.57
Band D RV = £20,000-£49,999	£2575.75
Band E RV = £50,000 - £99,999	£4275.75
Band F RV = £100,000-£199,999	£5203.02
Band G RV = £200,000 and above	£6490.90