

Gadbrook
PARK**BID**



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MESSAGE FROM THE CHAIR

Hello and welcome to the Gadbrook Park spring newsletter.

I hope the start to 2023 has been a positive one and you're all looking forward with optimism to lighter evenings and, hopefully, warmer weather.

To kick things off, I'd like to let you all know that I will soon be standing down as Chair of the Gadbrook Park BID but will remain on the board.

It has been an honour to hold the position, and I'm incredibly proud of the progress that has been made on Gadbrook Park during my time as Chair.

Taking over from me will be Christopher McLaughlin who is the Managing Director of MIS Active Management Systems and joint owner of MIS Computer Services Group.

Chris has held a position on the Gadbrook Park BID board since 2014, making him the ideal candidate to step into my shoes.

With achievements on his CV such as being voted one of the top 42 under 42 at the North West Insider Business Awards and making the shortlist for the NatWest Entrepreneur of the Year awards in the family business category, he has the experience and skillset to help move the business park forward.

I'm sure you'll all join me in wishing Chris well in the role when he takes over later this spring.

Onto other business matters now and it's great to hear so many positive stories relating to our Gadbrook-based companies in terms of growth, expansion and progression.

The last few years have presented many challenges for businesses of all sizes, so it is pleasing to see so many of you thriving and showing resilience despite the uncertain economic landscape.

On a light-hearted note, it was also good to see the return of the Gadbrook Park quiz which I know so many of you enjoy. The team names didn't disappoint, although some of the answers did leave a lot to be desired... Well done to all of the teams who took part and here's to the next quiz in 2024!

Right, I think that's the perfect time to sign off my final Message from the Chair – it will be Chris you'll be hearing from in summer's edition.

Here's to a prosperous spring, and please remember that your BID team is here for you no matter what your query.

Don't forget I'll still be on the board so I'm sure our paths will cross in the future. Thanks for all your support.

Yours Sincerely,

Mike Roberts – Chair of the Gadbrook Park BID



GADBROOK PARK QUIZ CHAMPIONS CROWNED

Businesses on Gadbrook Park recently renewed their general knowledge rivalry after an absence of three years, as 16 teams battled it out to become 2023 quiz champions at Vale Royal Abbey Golf Club.

The quizzing was fierce, but ultimately there could only be one winner and it was the Weaver Helpers from Weaver Vale Housing Trust who came out on top. They narrowly pipped Butcher & Barlow's 'We thought this was speed dating' who had to settle for second place, while representatives from WR Partners secured an admirable third spot.

However the prize-giving didn't end there! The coveted wooden spoon went to Mploy before Weaver Vale Housing Trust's second team were awarded the best name for 'Quiz Akabusi.'

The Gadbrook Park BID team would like to thank everyone for taking part in what was a great night.



BUTCHER & BARLOW SOLICITORS BOOST THEIR RANKS

Legal 500 firm, Butcher & Barlow Solicitors, has made a number of appointments after experiencing an increase in demand across all departments in 2022.

The firm, which has 11 offices across the North West and a dedicated commercial branch here on Gadbrook Park, has made six Fee-Earner appointments, hired three Trainee Solicitors and employed two Paralegals. Four Paralegals have also been promoted to Trainee Solicitors.

Associate Solicitor Tom Newman, who joined the Corporate and Commercial Team at Gadbrook Park in October, said: *"Having worked alongside Butcher & Barlow on a number of deals in my previous role, I was aware of the quality of their work and jumped at the opportunity of joining them."*

"They have the in-house expertise and size of clients that you'd find in a larger city centre firm but without the impersonal corporate manner. I'm relishing the opportunity of working with larger clients and being part of the shared decision making and collaborative approach Butcher & Barlow are so good at."

Senior Partner Jonathan Aldersley added: *"We place great emphasis on attracting and keeping the best staff at every level. We pride ourselves on understanding our clients' needs and providing sound commercial advice, and for that we need the right calibre of staff."*

"These new appointments do just that and are a further indication of Butcher & Barlow's ambitions for growth and excellence."

MIS GROUP SUPPORT CHANGING LIVES TOGETHER

The MIS Group have been doing their bit for charity after generously donating to Changing Lives Together who delivered 2,500 food parcels to families in need last December.

The £2,000 donation helped Very Green Grocery in the Northwich Community Centre ensure there was enough nourishing food to share with the people they support. Speaking about the donation, Head of Business Development at Changing Lives Together, Rachel Waterman, said: *"Changing Lives Together is very grateful to MIS for this generous donation. The money will be used to support our Very Green Grocery project which works to provide low-cost, high-quality food for the community while helping to stop food waste at the same time."*

"Need for this project is increasing, as the cost-of-living crisis means budgets are tighter, so thank you again to MIS for helping us to deliver this support."



To find out more about Butcher & Barlow, head to: www.butcher-barlow.co.uk.

IT'S A NEW LOOK FOR AIR IT NORTH WEST

Air IT North West, formally known as Concise Technologies, has now finished the final stages of its integration and its full rebrand is complete. The office has undergone a major refurbishment too with the interior now being adorned with Air IT's signature shade of orange.

What's more, the kitchen areas have been refreshed, a breakout hub has been created and a new living room provides employees with space to take a break from their screens.

The team are delighted with their new working set-up, as explained by Regional Sales Director Dave Wilkinson, who said: "The office refurbishment has brought a new lease of life to the building and it's amazing how the changes have really energised the team."

Air IT is a managed service provider that delivers IT support, communications, business continuity and cloud computing services, alongside specialist divisions in managed cyber security and business intelligence. The company is focused on meeting the needs, and supporting the growth of, UK SMEs.

To learn more about their services, check out: www.airit.co.uk.

Air IT®



FIFIELD GLYN TARGETS NORTH WEST EXPANSION

Property Management company Fifield Glyn is targeting expansion in the North West as it aims for ongoing growth.

From its Cheshire office on Gadbrook Park, the business is looking to expand its Residential portfolio across the region following a steady rise in business from new clients and success in the Commercial Management sector.

The company's track record in the management of high-quality developments is exceptional and they continue to stay at the forefront of the industry through their innovative approach and the wide range of core services that they offer. This includes agency, asset management, building services, dispute resolution, leasehold enfranchisement, property management and valuations.

Having recently won the opportunity to manage a number of new sites across Cheshire, they are continuing to expand their presence in the region and a range of new sites are in the pipeline. The BID team wishes Fifield Glyn well in its endeavours.

CHRYSALIS RATED GOOD AFTER OFSTED INSPECTION

There were smiles all round at Chrysalis before Christmas after the nursery was rated 'Good' by Ofsted following their latest inspection.

Comments from Ofsted about Chrysalis included 'Children flourish in this safe, welcoming and well-presented nursery' and 'Children throughout the nursery enjoy a continuous, well-sequenced curriculum that gives them a very good start in their education.'

If you would like to arrange a viewing at Chrysalis, please call 01606 49424 or email:

enquiries@chrysalisdaynursery.co.uk.



UPDATES FROM AROUND GADBROOK PARK



Energy Bills Discount Scheme

A new energy scheme for businesses, charities, and the public sector was confirmed in January ahead of the current scheme ending in March. It means all eligible UK businesses and other non-domestic energy users will receive a discount on high energy bills until 31 March 2024. Find out more here: bit.ly/3mkcV3N.

Santa delivers

Home Instead would like to thank everyone on Gadbrook Park for supporting the 'Be a Santa' campaign. Home Instead partnered up with Arabica Café for the initiative and all gift donations were shared with isolated and lonely elders in the community.

Fuel prices

Did you know that you can find the cheapest petrol and diesel prices in your area online? Check out the following link to compare prices today: bit.ly/3J5T5C1.

Loyal Free app

Don't forget to download the Cheshire West and Chester Council Loyal Free app. The app aims to showcase vital area information for residents and visitors including a local guide, exclusive deals and loyalty schemes, fun local events and interesting trails. Businesses can benefit from advertising opportunities, customer insights and social media support too. Download it here: bit.ly/3mhpWeu.

Home Instead celebrations

Well done to Home Instead for recently recognising the hard work and dedication of their employees. Over Christmas the company celebrated the anniversaries of a number of team members by presenting each of them with a gift and badge to wear to highlight the length of their service. It's always great to see gestures like this.

EUROCAMP TRANSFORMS INTO OUTDOOR HOLIDAY GIANT

Gadbrook Park based Eurocamp has become "Europe's leading provider of outdoor accommodation" after its owner, European Camping Group, acquired Vacanceselect in a deal worth over £880 million. The deal sees it more than triple its campsite portfolio, providing holidaymakers with a fantastic choice of 500 destinations across France, Italy, Spain, Croatia and the Netherlands. Following recent approval by French competition authorities, the new group is targeting a turnover of over £616 million this year.

Known for its mobile homes, the company also offers four and five star holiday parcs via ECG's travel brands Eurocamp (for Northern Europe), Homair and Roan which will now be complemented by the Canvas Holidays and Vacanceselect brands.

Speaking about the acquisition, ECG President Alain Calmé said: "With the integration of Vacanceselect, I am delighted that European Camping Group is now the leading provider of outdoor accommodation across Europe."

"By uniting the talented and passionate professionals from across both these businesses, we will be able to ensure our wide range of parcs and accommodation set in a variety of locations from beachside to mountainside, continue to enchant, entertain and delight families from across all of Europe."





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