

**Gadbrook
PARK BID**



AUTUMN NEWSLETTER

BIKE TO WORK DAY

PRINCIPIA LAW'S 10TH BIRTHDAY

BUTCHER & BARLOW AT NANTWICH SHOW

ANNIVERSARY AT FIFIELD GLYN

GADBROOK PARK UPDATES



MESSAGE FROM THE CHAIR

Hello and welcome to the Gadbrook Park autumn newsletter.

I hope you had an enjoyable summer and that you've had a positive start to October. Where has the year gone?

I'd like to start by saying that your BID Manager and I had a positive meeting with local MP **Rt Hon Esther McVey** a couple of months ago regarding encampments and their impact on business parks and industrial estates.

A new piece of legislation now gives the police extended powers when it comes to responding to unauthorised encampments, and we're hopeful that there aren't future disruptions with regards to this.

Elsewhere, it was great to see the return of the **Bike to Work Day** in September. It was inspirational to see people switching to two wheels, especially given the weather. We're aiming to make the event even bigger and better next year, so please bear that in mind and get involved if you can.

In other news, you might have seen a couple of empty buildings on the park recently which have been handed back to the owner's managing agents. We are hopeful that these will soon be occupied, and we look forward to welcoming new and diverse businesses to Gadbrook Park in the near future.

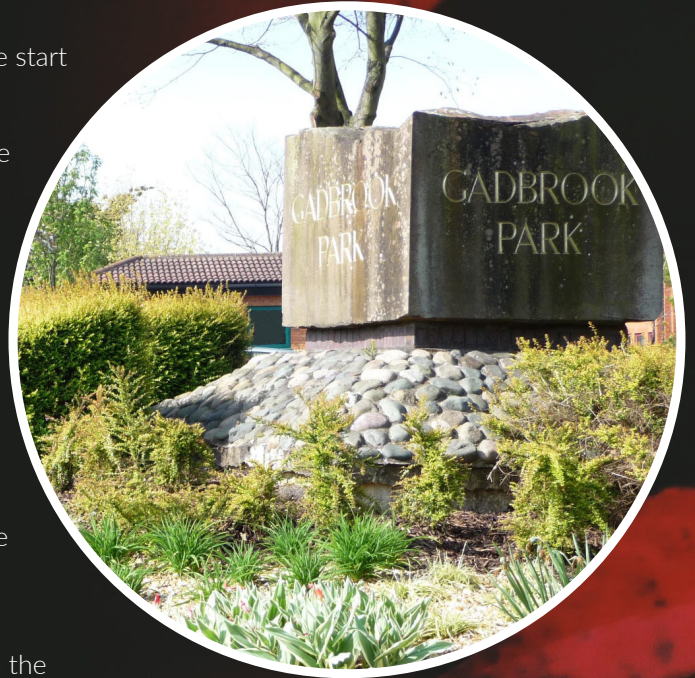
Thanks to you, our businesses, there is a great togetherness here on the park, and any new arrivals will be lucky to join the community environment that has been fostered.

I'd also like to take the opportunity to point you in the direction of the **UK Shared Prosperity Fund** which you can find out more about on page five. The scheme has three themes, one of which is about supporting local businesses, with the aim of helping companies start-up, scale-up and innovate. Please do take a look as it could help your business evolve and grow.

I think that's enough from me for now, other than to wish you all a strong and prosperous end to 2023.

Don't forget that your BID team is always on hand to provide support, advice and guidance on a range of topics, so please reach out to us no matter your query.

**Yours Sincerely,
Chris McLaughlin,
Chair of Gadbrook Park BID**



PRINCIPIA LAW CELEBRATES ITS 10TH BIRTHDAY

A Gadbrook Park based business recently celebrated its tenth birthday.

Principia Law, located in Greystone House, opened the doors of their first office in August 2013 with just five employees. Since then, the firm has grown rapidly, relocating twice into larger spaces and also going on a recruitment drive, with the number of employees now standing at 100.

During that time Principia has also secured a formidable reputation, with their current case win rate standing at an enviable 90%, and over £30m compensation recovered in the last five years alone.

Speaking about the journey the business has been on, Managing Director **Peter Jerman** said:

“ It was daunting yet exciting starting out with a large office and a small team. But from the outset, when we had to take cases into court, we enjoyed great success, and over time we’ve built strong relationships with counsel and replicated our initial success on a greater scale.

We wouldn’t be where we are now without two important factors - our fantastic team and the high quality of our cases. Knowing you have a good client, and reliable supporting information and documents, gives the team confidence when they’re negotiating and definitely underpins our win rate. ”

Alongside the successes there have also been some challenges along the way - including dealing with the pandemic – and Peter has praised the commitment shown by the team when most colleagues moved to home working:

“ Like all businesses, the pandemic impacted us, and we had to adapt quickly with new approaches to working and communicating. But the success of our response at that time can only be attributed to the hard work and resolve that each member of the team delivered and continues to do to this day. ”

The Gadbrook Park BID team congratulates Principia on this great achievement. Here’s to ten more years of success!

Principia Law is a market-leading claimant legal services provider, representing and assisting victims of non-fault road traffic accidents to recover their losses from the negligent party’s insurance company. As specialists in the credit hire and repair sector, Principia Law’s expertise and knowledge ensures clients get the best representation with the minimum of inconvenience, obtaining settlement wherever possible which reduces the need for court involvement.

For more information, go to: <https://www.principia-law.co.uk/>



MILESTONE ANNIVERSARY AT FIFIELD GLYN

Congratulations to Jo Bosomworth from Fifield Glyn who has recently reached 25 years of employment at the company.

The milestone was celebrated over the summer with a meal for Jo, who also received gifts to mark the fantastic achievement.

Jo joined Fifield Glyn as a secretary in 1998, working for several of the directors. Following this, she became John Fifield’s Personal Assistant.

All of the staff at Fifield Glyn would once again like to wish Jo a very happy 25th work anniversary, as would the Gadbrook Park BID team.



EMPLOYEES GET INTO GEAR FOR BIKE TO WORK DAY

The annual Gadbrook Park “Bike to Work Day” returned in September, with employees from a range of businesses switching to two wheels and embracing the initiative.

Despite the best efforts of the British weather, the rain didn't dampen the spirits of those who took part, and it was great to see people getting involved.

As part of the event, Cheshire Police provided a free bike marking service, with entrants who registered on the day being placed into a free prize draw for the chance to win a £500 voucher towards a new bike.



There were prizes for second and third place too, with the runner-up receiving a £75 voucher and the other bagging one to the value of £50. Each person who got involved was also given a free drink and sandwich from Caffé Arabica.

Unfortunately there could only be three lucky voucher winners, and it was **Tony Mills** from Close Brothers

who managed to take the top prize. Second was **Susan Adamson** from NPORS, while **James Laverly** from Eurocamp secured third.

Speaking about the event, Gadbrook Park BID Chairman **Chris McLaughlin** said:

“ Thank you to everyone who took part and for battling the elements. It was also great to welcome Brio Leisure along for the day who do such a great job supporting fitness in Cheshire. ”

The Bike to Work Day will return even bigger and better than ever in 2024, so please keep an eye on the BID's news for information.



BUTCHER & BARLOW ENJOYS SUCCESSFUL NANTWICH SHOW

A leading North West law firm, which has an office here on Gadbrook Park, once again enjoyed a successful Nantwich Show.

Butcher & Barlow went to the event in July and alongside Alextra Wealth Management, hosted over 200 people throughout the day.

Those in attendance were all able to enjoy the home-made delights of Rachael Gates and her team at Country Kitchen, whose afternoon teas proved in high demand.

The yearly competition proved popular, as it always does, with participants having to guess the number of potatoes in a trough. There were 466 in total, and the person with the closest guess won a family day out at The Cheshire Ice Cream Farm.

To top off a great day, the Butcher & Barlow stand won 1st place in the professional services category.

This was testament to all the hard work put in by the Butcher & Barlow, Alextra Wealth Management and Country Kitchen teams to make the day the success it was.

Butcher & Barlow's next rural show will be the Cheshire Ploughing Match, taking place at Ashley Hall, Altrincham. There they will be sharing a stand with Meller Speakman and Bennett Brooks.

To find out more about Butcher & Barlow, go to: <https://www.butcher-barlow.co.uk/>.



UPDATES FROM AROUND GADBROOK PARK



BID meets with local MP

The BID Chair and BID Manager met with the local MP, Rt Hon Esther McVey, in June. She was invited to Gadbrook Park to discuss the new legislation that she had brought up in Parliament regarding encampments on industrial sites and business parks in Cheshire. Chair Chris McLaughlin wanted the MP to understand the continued incursions that Gadbrook Park endures, and the problems that it brings to the park and businesses. The new legislation has been significantly amended and gives the police expanded powers in relation to unauthorised encampments.

LoyalFree App

Don't forget to download the Cheshire West and Chester Council LoyalFree app. The app aims to showcase vital area information for residents and visitors including a local guide, exclusive deals and loyalty schemes, fun local events and interesting trails. Businesses will benefit from advertising opportunities, customer insights and social media support. For more information, go to: [LoyalFree | UK'S No.1 App For Finding Local Deals, Events & Trails](#)

Energy Bills Discount Scheme

A new energy scheme for businesses, charities and the public sector was confirmed in January before the previous scheme ended in March. It means all eligible UK businesses and other non-domestic energy users will receive a discount on high energy bills until 31st March 2024. Find out more here: <https://bit.ly/3mkcV3N>.

Potholes & entrance landscaping

The BID manager carries out monthly audits on the estate and continues to chase up the ongoing issues caused by potholes and the condition of the entrance to the park. The BID manager would also encourage businesses to report any issues on the [Cheshire West and Chester Council portal - Highways | Cheshire West and Chester Council](#)

Gadbrook Park Annual Quiz

The much loved and ever popular Gadbrook Park Annual Quiz will be returning in early 2024. If you are up for the challenge of winning the coveted Gadbrook Park Challenge Cup (as well as a whole host of prizes) and are interested in fielding a team (max of 5 per team) then please email: stephanie.jeese@groundwork.org.uk to register your interest.

Vacant buildings

Octagon House, Osborne Court and Barclays have all now handed the buildings back to the owner's managing agents. The BID manager will contact the agents with regards to the landscaping of the grounds and their intentions for the buildings.

Training

The BID's schedule of free training courses continues to grow and prove popular. If you are looking for training for your staff, please contact Stephanie.Leese@groundwork.org.uk to see what's available.



UK Shared Prosperity Fund

The UKSPF Business Support Programme is funded by the UK Government through the UK Shared Prosperity Fund, supported by Cheshire West and Chester Council and four delivery partners. The programme aims to support Cheshire West and Chester businesses to increase productivity by creating the conditions for businesses to start-up, scale-up and innovate. To find out more, go to: [UK Shared Prosperity Fund Business Support Programme \[letstalkbizcw.co.uk\]\(mailto:letstalkbizcw.co.uk\)](https://www.uksharedprosperityfund.co.uk)





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The Gadbrook Park Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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