

Gadbrook PARK **BID**



WINTER NEWSLETTER

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MESSAGE FROM THE CHAIR



Hello and welcome to the Gadbrook Park BID winter newsletter.

I'd like to start by wishing you all a happy, healthy, and prosperous New Year, and I hope you all managed to enjoy some well-earned rest and relaxation over the festive period.

Although we are only a couple of weeks into 2024, it is great to read about the many positive updates from our businesses in this edition of the newsletter.

Whether it be new appointments, contract wins or the launching of impactful initiatives, it is rewarding to see so many Gadbrook based companies thriving in what is still a difficult landscape for businesses across a broad spectrum of industries.

I look forward to hopefully hearing about more success from all our businesses as the year progresses.

In other positive news, I never cease to be amazed by the participation levels in our annual quiz which returns later this month.

It is testament to the community spirit here on Gadbrook that so many businesses get involved every year, and I have a feeling that 2024's quiz is going to be the most competitive one yet. Good luck to everyone taking part and make sure you brush up on your general knowledge between now and the event.

Elsewhere, I'd like to remind you to take a look at the UK Shared Prosperity Fund if you haven't done so already.

It could help your business unlock its true potential through funding support and enable you to potentially work on new initiatives centred around pertinent topics such as sustainability. Check out the updates section on page six for more information about this.

And finally, if you or your business hasn't been involved before, please do get in touch with the BID team in 2024 about the many free training courses that take place throughout the year.

Whether it's to learn a new skill or understand more about a specific topic which may help your business as a whole, please do take advantage of what's being delivered over the coming months.

Right, that's enough from me for now. Here's to a successful 2024 and I hope you all have a strong start to the year.

Yours Sincerely,

Chris McLaughlin,
Chair of Gadbrook Park BID



NEW APPOINTMENTS AND A CLIENT WIN AT WR PARTNERS

It has been a positive few months for WR Partners after the business announced two appointments and a new partnership.

Taking up a pivotal new role at the leading firm of accountants, business advisers and tax specialists is Chloe Hayward, who recently joined as Client Experience Manager.

Chloe's remit is to elevate WR Partners' client service to new heights as the company pursues its goal of achieving a world-class Net Promoter Score of 60 by 2026.

She has extensive experience driving positive change in customer service across diverse sectors, and will collaborate across WR Partners' teams to act on feedback and exceed client expectations.

Clients are encouraged to contact Chloe directly at chayward@wrpartners.co.uk with any questions or input.

In other people news, WR Partners has also confirmed that Alex Riley has become the company's youngest ever Director.

Since joining in 2013 Alex has excelled as an Audit Director, and has become well-known for his expertise, client focus, and upholding rigorous compliance standards.

His promotion underlines WR Partners' commitment to developing top talent and a forward-thinking approach. But the positive news doesn't end there, as the firm has launched a corporate partnership with Bolesworth, a renowned historic estate in Cheshire.

As part of its remit as Accountancy Partner, WR Partners will assist with providing financial support and guidance to the Bolesworth Estate.

Later this year, a series of focused business events in June will give the Gadbrook based company the chance to connect with local businesses, including Bolesworth's business tenants, in order to build strategic relationships.

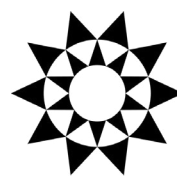
Speaking about the news, **Helen Spencer**, Managing Partner at WR Partners, said:

“

Bolesworth Estate is not only a jewel in the Cheshire landscape but also a vital contributor to the local community and the broader region. We look forward to working closely with Bolesworth Estate's team to help strengthen their financial offering and ensure long-term sustainability.

”

To find out more about WR Partners and get their latest updates, make sure you check out their website: www.wrpartners.co.uk/.



**WR
Partners**



GADBROOK PARK ANNUAL QUIZ SET TO RETURN

The most anticipated event of the calendar is back on Wednesday 24th January when the Gadbrook Park Annual Quiz returns!

Back bigger and better than ever for 2024, the enthusiasm from the business community for this year's quiz has been overwhelming, and entries have poured in from teams hoping to win the coveted Gadbrook Park Challenge Cup.

With a treasure trove of fantastic prizes up for grabs, each team made up of five of Cheshire's finest minds will engage in a battle of brains, strategy and quick-thinking in what is set to be a very competitive evening.

We look forward to seeing all the entrants there. Keep your eyes peeled for updates on the winners!



NEW SCHOLARSHIP ANNOUNCED BY MIS GROUP

MIS Group has established a new scholarship to honour the work of the company's founder, Stewart McLaughlin, following his retirement.

The 'Stewart McLaughlin Scholarship' will cover the accommodation costs for a paramedic student at Keele University for one year, helping to ease the financial burden for one member of the next generation of health professionals.

Group Managing Director of MIS Group, **Andrew McLaughlin**, said:



We are thrilled to unveil this scholarship programme in support of aspiring paramedics. Paramedics hold an indispensable position within our communities, and we are committed to assisting individuals in realising their career aspirations.



The MIS GROUP logo, featuring the word 'mis' in a dark blue, lowercase, sans-serif font with a blue dot above the 'i', and the word 'GROUP' in a smaller, blue, uppercase, sans-serif font below it. The logo is centered within a white circular background.



Going forwards, MIS Group will also be investigating future work placements and employment opportunities for Keele University students once they have graduated.

POSITIVE UPDATES FROM...



With an office here on Gadbrook Park as well as ten other locations across the North West, **Butcher & Barlow Solicitors** is a prominent firm within the region's legal industry. Here we share two of their latest positive updates as the company sets its sights on a successful 2024.

Commercial Property team appointment



David Burrows has joined Butcher & Barlow as Senior Property Development Solicitor. He will split his time between the dedicated corporate and commercial office on Gadbrook Park and the head office in Bury.

With over 37 years of legal expertise, he brings a wealth of knowledge to the role, and his experience in guiding complex residential property developments from inception to completion demonstrates a deep understanding of the intricacies involved in this sector.

David's appointment reinforces Butcher & Barlow's commitment to harnessing some of the best talent across the legal profession in the North West.

The Gadbrook BID board wishes David well in his new role.

Industry recognition

Elsewhere, Butcher & Barlow has been recommended as a **Leading Firm by The Legal 500** for the seventh consecutive year.

Announced in September and published annually, the guide highlights law firms' and individuals' achievements over the past 12 months, with firms and individuals included on merit after a meticulous research process.

The firm has been recommended for the legal services they provide in the North West in ten practice areas, and retained their top tier rankings for their Agriculture & Estates and Commercial Property service areas – an excellent recognition of their breadth and depth of services and market expertise.

A total of 29 lawyers were also mentioned by name, reflecting their standout contributions to their respective practice areas.

Head of Agriculture and Rural Affairs, Mike Bracegirdle, was even awarded the Hall of Fame accolade in the Private Client Agricultural Estates category, recognising him as being at the top of the profession.

Excellent work Butcher & Barlow!

To find out more about the company and the work they do, visit: www.butcher-barlow.co.uk/.

THE BENEFITS OF TRAINING

The Gadbrook Park BID team once again rolled out impactful workplace training during 2023 to empower and up-skill on-site businesses.

From learning about life-saving techniques and safety insights to mental health awareness, and a wide range of other topics, participants were able to learn a whole host of new skills to broaden their knowledge and expertise thanks to the BID's funded and accredited training course programme.

During the year, almost **100 delegates** completed over **916 training hours**, realising a combined cost saving of **over £23,000** for Gadbrook Park based businesses.

Always well-received by those taking part, the free training underlines the BID's commitment to delivering needs-based programmes for firms on the business park and aligns with one of the BID's main objectives of nurturing a thriving business community that benefits all stakeholders.

The full schedule of training for 2024 is now live, with the addition of Paediatric First Aid, new for 2024. Please contact Stephanie.Leese@groundwork.org.uk to see what training courses are available over the coming year and if you wish to book any employees on.

GETTING TO KNOW YOU:



Did you know that there is a print and embroidery studio right here on Gadbrook Park?

Waiive is a dedicated specialist in workwear and custom clothing orders, bringing a unique blend of artistry and functionality to the world of apparel.

They take immense pride in transforming ordinary garments into personalised, professional, and stylish workwear, and with the latest technology in embroidery and printers, they're capable of turning your work attire into a true reflection of your brand and identity.

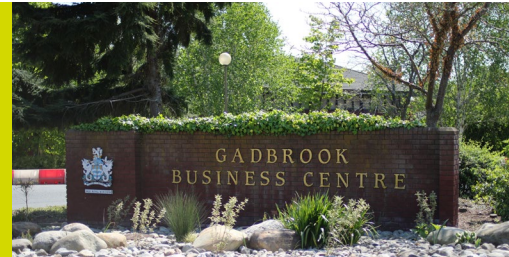
It doesn't matter if you need a single item customised or a bulk order of hundreds, Waiive approach every project with the same zeal and attention to detail, and are equipped to cater to a wide range of custom orders.

So whether you're a small business owner looking to add a personalized touch to your team's uniforms, or a large corporation seeking a consistent brand image across hundreds of garments, they have the expertise and capacity to deliver.

To discuss a project or potential order, please email hello@waiive.co.uk.

And to check Waiive out on Facebook, see – www.facebook.com/Waiive.uk/.

UPDATES FROM AROUND GADBROOK PARK



NET ZERO & UK SHARED PROSPERITY FUND

We're pleased to share that two businesses on Gadbrook Park have grant applications pending from the UK Shared Prosperity Fund. The programme aims to support Cheshire West and Chester businesses to increase productivity by creating the conditions for businesses to start-up, scale-up, and innovate. Find out more: <https://bit.ly/48nyTpC>

WELLBEING CONSULTANCY

BID Manager Hugh Shields recently met with a wellbeing consultancy that provides bespoke services which support employee health and happiness. The topics their programmes cover include managing stress and anxiety, wellbeing training for managers, developing company wellbeing strategies, sleep, emotional intelligence, and improving physical activity. If you would like to know more about any of the above, please email Hugh.Shields@groundwork.org.uk.

CHESHIRE BUSINESS AND SKILLS CONFERENCE


BID Manager Hugh Shields recently attended the inaugural Cheshire Business and Skills Conference at Alderley Park Conference Centre. The event centred around connecting local businesses with valuable workforce development resources and there was plenty of insightful information for the BID to take away. Some of the main topics included T-Levels, apprenticeships, access to work strategies for inclusion, youth engagement, and building partnerships with colleges and training providers.

KEEP IN TOUCH

Got some news you'd like to promote? Please email Hugh.Shields@groundwork.org.uk and he will review the most effective methods for shouting about your story/updates.



Contact Us:

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The Gadbrook Park Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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