

# Gadbrook PARK **BID**



# SPRING NEWSLETTER

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# MESSAGE FROM THE CHAIR

Hello and welcome to the Gadbrook Park BID spring newsletter.

I hope you have all had a successful start to the year and spring is continuing in the same vein.

I'd like to begin by touching on **BID 4** and its importance in the continued growth and success of Gadbrook Park.

As you know, the BID is responsible for a range of initiatives and projects aimed at creating the best environment for businesses to thrive.

The first three terms of the BID have generated real momentum and positivity, and as a BID team we're keen to continue this work.

Over the coming weeks and months, please keep an eye out for information relating to BID 4 and engage where prompted. Your feedback and participation really is crucial to the success of the BID, and I'd like to thank everyone who participated in the recent consultation. Your views are critical to future plans.

Moving on and it's great to see so many positive stories and updates in this edition. We know that all of you make an incredible difference within your specialist sectors, and I never tire of reading about growth, appointments and industry accolades from businesses here on the park.

With this in mind, make sure you check out updates relating to **ASM Technologies, Butcher & Barlow, NPORS** and **Home Instead** throughout this newsletter for more in-depth insight on what some of our businesses have been up to.

Elsewhere, it was great to see a range of our businesses join together to take part in the annual **Gadbrook Park Quiz**. Another fun evening was had by all, and I was blown away by the sheer competitiveness of the teams and their excellent knowledge.

Well done to the winners – who are revealed later in the newsletter – and to everyone who went along to Vale Royal Abbey. At the end of the day, it's the taking part that counts.

And finally, please make sure you get in touch with your BID team if you have any queries or questions, or need support in any way. We are here to help you.

That's enough from me for now. Here's to a great remainder of spring and hopefully some better weather.

Yours Sincerely,  
**Chris McLaughlin,**  
Chair of Gadbrook Park BID





# GADBROOK PARK BID 4: WHAT YOU NEED TO KNOW

**As you should be aware, Gadbrook Park BID 3 will be coming to an end in October 2024, with a potential new successor BID – if approved – coming into operation from 1st November.**

Following the Gadbrook Park BID 4 consultation, the BID team will now tailor and create the Business Plan for the next five years, ensuring it meets the wants and needs of businesses here on the park before the BID 4 ballot later this year.

A 'Yes' vote would enable a further five-year investment and maintenance programme to be implemented on Gadbrook Park, allowing the estate and its businesses to continue to grow and prosper.

Currently, the BID is responsible for driving a range of projects and initiatives aimed at benefiting businesses under three core themes.

These themes – Safe and Secure, A Connected and Supported Business Park, and A Greener, Cleaner and Sustainable Trading Environment – are designed to create the perfect conditions in which organisations on the park can flourish, connect and succeed.



Without BID 4, all of the services currently provided by the BID will cease to exist.

Amongst other things, this means that security patrols would stop, the CCTV cameras would be removed, the website would be taken down, there would be no free training courses and seminars for the park's employees to take part in, and the ongoing landscape maintenance scheme would end.

If you value these services and all of the other ways in which the Gadbrook Park BID team supports your business, then make sure you vote later this year in order to ensure BID 4 can begin in November.

For more information on how your business benefits from the BID, visit: <https://bit.ly/49pwLxr>.

More details on BID 4 will be communicated in due course.



## GADBROOK PARK QUIZ CHAMPIONS CROWNED

**Competitive spirit was in the air earlier this year as businesses from across Gadbrook Park competed for the coveted Challenge Cup at Vale Royal Abbey.**

Following a delicious meal, the teams put their knowledge to the test across various rounds including music, general knowledge and the popular picture round.

It was fiercely fought as usual however there could only be one winner, with 'Close Brothers 2: Close Encounters of the Quizically Kind' coming out on top.

The other Close Brothers team, 'Close but no cigar,' secured second spot, and third went to Weaver Vale Housing Trust's second team, 'Hubba chubba.'



Of course they weren't the only prizes up for grabs though, as best team name and wooden spoon were waiting to be claimed too.

And it was Residential Management Group who secured a famous double, with 'Norfolk 'n' Chance' bagging both.

The Gadbrook Park BID team would like to thank all participants for making it another fun, competitive evening celebrating community spirit and the estate's businesses.





# ANOTHER YEAR OF GROWTH FOR ASM

asm

It has been another successful 12 months for ASM Technologies, with the company celebrating a number of achievements across the business as they solidified their position as a leader within the IT sector.

During that time ASM continued to grow their strategic partnership base and participated in key customer exhibitions, while they also implemented recognition awards in order to celebrate the achievements of their employees and foster a culture of appreciation and motivation.

Elsewhere, the business furthered their sustainability endeavours, launched a new set of company values, introduced the ASM Academy to support future talent, and completed a range of ISO accreditations.

There were technological advances too, with the implementation of new ERP and CRM systems, and the Sales team was restructured to drive future growth and innovation across the business.

All of this was underpinned by a range of industry accolades which included ASM being included in the Fast Tech 50 list, and CFO Andy Griffin being awarded Finance Director of the Year at the FD awards.

Speaking about the company's successful year, Iain Tomkinson, Sales Director, said:

“ This past year has been truly remarkable for ASM Technologies. I am incredibly proud of our team's dedication, resilience, and passion. These achievements are testament to their hard work and commitment to excellence. We are excited to build on this momentum and continue driving growth. ”

To read the full story, head to: <https://bit.ly/4cNDDaH>.



## PEOPLE UPDATES FROM BUTCHER & BARLOW

It has been another positive start to the year for Butcher & Barlow after the law firm announced a number of exciting people updates.

Bolstering their employment law team is experienced solicitor, **Mohammed Balal**, who will be providing additional support to the employment team.

With new employment legislation due to come into force in the UK this year, Mohammed's arrival is timely and strategic for the company. His adept understanding of compliance issues and dedication to keeping clients informed align seamlessly with the firm's commitment to delivering unparalleled legal services.

Further to this, Butcher & Barlow has also announced its latest batch of newly qualified solicitors following successful training periods.

**Paige Lester, Emelia Forde, Sophie Nicholson** and **Grant Redburn** all qualified earlier this year, and will work across various teams and offices.

Sophie will operate in Wills, Trusts and Estates, Paige will work across the Commercial Property and Commercial Property Dispute Resolution Team, Grant is in the Dispute Resolution Team and Emelia will ply her trade in Commercial Property.

To read more about these appointments and other latest news from Butcher & Barlow, head over to their website: [www.butcher-barlow.co.uk/news/](http://www.butcher-barlow.co.uk/news/).





## NPORS honoured with prestigious award

Gadbrook based **NPORS**, a nationally-recognised accrediting body for the construction industry, has been commended for its commitment to supporting communities in Rudheath and Witton.

For their various initiatives and charity endeavours, the company received The Community Contribution & Kindness award during a ceremony celebrating the invaluable efforts of local businesses and individuals.

Managing Director of NPORS, **Julie Senior**, collected the award and has expressed her gratitude for the recognition, commenting:

“ We are truly honoured to receive this esteemed award. At NPORS, we believe in giving back to the communities where we operate, and this accolade serves as a testament to the hard work and compassion of our entire team. ”



## Calling all Gadbrook businesses

Want to get out of the office more regularly and network with fellow businesses at the same time?

Why don't you join Angie from Smart Clinic for Nordic walking!

It takes place each Friday from 1pm for a 30-45 minute stroll around Gadbrook Park. Everyone is welcome to walk in what is a friendly and welcoming atmosphere.

For more details, contact **Angie Fitton** via [clientsupport@smartclinic.com](mailto:clientsupport@smartclinic.com).

## New service offering at Home Instead

Did you know that **Home Instead** now offer live-in care? If you are considering care options for loved ones then make sure you check out this new service which comes with a range of benefits.

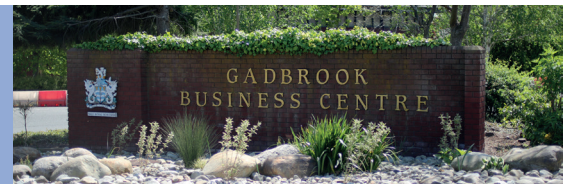
Live-in care by Home Instead ensures people receive dedicated, one-on-one care tailored to their needs.

Care plans can easily be adjusted too, and offer an affordable solution compared to care homes or alternative facility costs.

If you'd like to know more, visit: [www.homeinstead.co.uk/care/live-in/](http://www.homeinstead.co.uk/care/live-in/).



## UPDATES FROM AROUND GADBROOK PARK



### Say hello to Tan Republic

A new luxury tanning salon, **Tan Republic**, is opening on Gadbrook Park this spring. With the latest equipment and free customer parking, it is sure to prove a popular addition to the park. Find out more at: [www.tan-republic.co.uk](http://www.tan-republic.co.uk)

### Net Zero and UK Shared Prosperity Fund

Don't forget to check out the UK Shared Prosperity Fund which supports businesses in Cheshire West by creating the conditions to help companies start-up, scale-up and innovate. Find out more: <https://bit.ly/48nyTp>

### Electric vehicle awareness event

Cheshire West and Chester Council is holding an electric vehicle awareness event in Ellesmere Port on Tuesday 21st May. There will be a session for businesses from 8am-10am featuring information on vehicles, grants and charging installation. For more information and to secure a ticket, visit: <https://bit.ly/3vXcDVs>

### New business and collaboration

Interested in developing partnerships and collaborations with the public sector? Cheshire West Let's Talk Business is running an upcoming webinar on the topic. Learn more here: <https://bit.ly/49xldqA>.

### Potholes

The BID team has taken proactive steps to address the persistent issue of potholes outside the Security Hut. In a recent meeting with the property management team, the matter was discussed at length, and a plan of action was formulated to try and rectify the problem ASAP.

### Keep in touch

Got some news you'd like to promote? Please email [Hugh.Shields@groundwork.org.uk](mailto:Hugh.Shields@groundwork.org.uk) and he will review the most effective methods for shouting about your story/updates.







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The Gadbrook Park Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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