

Gadbrook PARK **BID**



VOTE YES



SUMMER NEWSLETTER

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MESSAGE FROM THE CHAIR

Hello and welcome to the Gadbrook Park BID summer newsletter.

There's only one place I can start and that is, of course, the upcoming ballot for **Gadbrook Park BID 4**.

I have already spoken about the significance of a **yes vote in the BID 4 proposal**, but I would like to impress just how much potential can be unlocked over the next five years on the business park through an investment of **over £1.1 million**.

Gadbrook Park is already a great place to do business, but with additional funding to further strengthen safety and security, enhance our supported and connected business community, and deliver a greener, cleaner, more sustainable trading environment, we can not only spur economic growth but build a business park which future generations can benefit from too.

It would be a huge blow for Gadbrook Park if we're not able to continue building upon the great work that's taken place here since 2009.

On a related note, it's great to see that three of the park's largest empty units have been secured by new businesses and are set to be occupied within the next couple of months.

This influx of new tenants is not only a testament to the park's appeal but will also provide some great local employment opportunities. **Team Training** in particular has some exciting offers for Gadbrook Park employees – so watch this space!

It's rewarding to see Gadbrook Park continuing to attract investment, in the process laying additional foundations for further growth and prosperity.



Elsewhere, I'm pleased to report that work has started to address the landscaping and road issues at the entrance to the park and on the Business Centre. You can read more about this in the updates section on page six, and I'm looking forward to seeing the improvements completed later in the summer.

Also in updates you'll find important information about the UK Shared Prosperity Fund and The King's Awards for Enterprise.

Offering chances for your business to grow and receive recognition respectively, they are well worth investigating.

Finally, make sure you check out the stories relating to **WR Partners** and **Quadriga Contracts** on page four. The BID team loves reading about success stories and I'm sure you will too.

That's enough from me for now other than to say have a great summer and **don't forget to vote!**

Yours Sincerely,

Chris McLaughlin,
Chair of Gadbrook Park BID



VOTE YES

FOR GADBROOK PARK BID 4



This summer sees Gadbrook Park BID 4 go to ballot to determine if businesses want to unlock over £1.1 million of investment over the next five years.

A yes vote would keep the BID in operation until at least 31st October 2029, with the fourth term officially commencing on 1st November 2024.

Ballot papers for the vote were dispatched on Thursday 27th June 2024, and if you have not yet received your ballot papers through the post, please email stephanie.leese@groundwork.org.uk as soon as possible.

The ballot closes on Thursday 25th July 2024, and all papers must be received by this date in order for them to be counted.

To ensure your ballot paper arrives in time, please post by Monday 22nd July in the free post envelope provided. Alternatively a courier can be arranged for your sealed ballot paper – please email hugh.shields@groundwork.org.uk.





Over the first three terms of Gadbrook Park BID, the BID team has successfully worked in collaboration with businesses to help position the business park as a premier location across Cheshire and the wider North West area where companies can thrive, innovate and grow.

During this time significant investments have been made into crime prevention and security through a dedicated CCTV and ANPR system, vital support was delivered during the Covid-19 pandemic, and a bespoke landscape and maintenance plan was created.

The provision of a comprehensive programme of training sessions and seminars to enable employees to upskill has also seen 93 courses and workshops delivered since 2019 alone, realising a combined cost saving for BID businesses of over £68,000.

Alongside this, the BID has implemented a traveller injunction to deal with illegal incursions swiftly and effectively, promoted businesses and key updates through regular digital communications, and crucially acted as a unifying voice for the business park in discussions with key local partners such as Cheshire West and Chester Council.

A no vote would undo all of this good work and see Gadbrook Park businesses lose a range of benefits. These include:

-  Closure of the CCTV and ANPR monitoring system which operates 24/7, 365 days a year
-  The loss of free/low cost accredited training for employees
-  Removal of the dedicated manned security guard service
-  No investments into grounds maintenance and seasonal floral displays

With all of the above in mind, it is therefore imperative businesses say yes to BID 4 this July to help keep Gadbrook Park moving on its upward trajectory.

For further information on the importance of saying yes, details about the ballot, and to read the BID 4 proposal document in full, head to: www.gadbrookparkbid.co.uk.

BOOST YOUR WORKFORCE'S WELLBEING AT



Looking for a way to support your workforce's wellbeing? Then make sure you check out Team Training.

The business, which has recently arrived on Gadbrook Park, provides a comprehensive approach to supporting health and fitness, boosting productivity and improving strength and conditioning.

If you go along, you'll find a team of qualified experts led by founder, elite trainer and men's longevity expert, Paul Connor, and health coach and menopause specialist Catherine Pearson, who are on hand to provide a well-rounded suite of services which can be tailored to your company's needs.

They specialise in collaborating closely with their clients too, always providing valuable guidance on nutrition, exercise and mental health support.

Group fitness classes take place at 7:00am, 9:30am and 6:30pm, with sessions covering cardiovascular training, endurance, hybrid and even Hyrox – there's something for everyone!

Team Training has also put together some special discount offers for Gadbrook Park employees:

- ▶ 1st time sign up **FULL** Team Training Membership offer **£395** for 3 months (RRP £480)
- ▶ **10% discount** on 1-2-1 Personal Training
- ▶ Pay as You Go Classes (RRP £12 per class):
1 FREE TRIAL CLASS for the Gadbrook Community
- ▶ **25 Class Pass £225** (£9 per class)
- ▶ **10 Class Pass £105** (£10.50 per class)

If you'd like to find out more, including details about the discounts for Gadbrook businesses and employees, email team@teamtraininguk.com or visit www.teamtraininguk.com.



QUADRIGA CONTRACTS DEMONSTRATE SKILLS IN SOUTHPORT

Quadriga Contracts has demonstrated the company's prowess in historic building repair and renovation after completing a historic restoration project in Southport.

The Gadbrook based business worked on both Southport Town Hall and Cambridge Arcade to breathe new life into the structures and help restore them to their former glory.

Demonstrating attention to detail and the team's expertise, work on the Town Hall included roof repairs while ensuring architectural integrity was preserved, while Cambridge Arcade required new glazing, an overhaul of the building's drainage and rainwater goods system, and meticulous repairs to sections of stone to preserve intricate details.

The project has been well received in Southport and is testament to Quadriga Contracts' professionalism and knowledge. Well done to all involved!



KNOW YOUR NEIGHBOUR:

PRO-CLEAN SERVICES

Did you know that Gadbrook Park is home to a specialist in both commercial and domestic cleaning?

Pro-Clean Services offer a range of comprehensive cleaning solutions to ensure your workspace or home is in pristine condition. These include washroom upkeep, carpet and upholstery revitalisation, hard floor polishing, window washing and even telephone sanitising.

The business offers a flexible service too, with commercial clients able to benefit from a tailored cleaning contract, and domestic customers free to choose from a one-time deep clean right through to regular maintenance.

Whatever you're after, they will work with you to find the solution that's right for you.

If you'd like to find out more about the services Pro-Clean offer, call **01606 352300** or email info@pro-cleanuk.com.



Office Cleaning

Commercial & Domestic

Call the team on **01606 352 300**

BIKE RIDE RAISES MONEY FOR TINY STEPS

It was heartwarming to hear how people from Gadbrook Park recently played a part in raising money for the Tiny Steps charity which provides sensory care and facilities for young children with special needs.

Steve Hall from **H&M Disinfection Systems** took part in a 50-mile bike ride around Cheshire with a fellow cyclist and local, **Tim**, who he met at **Paul Connor Health and Fitness** based here on the park.

Tim, who lost his sight due to a medical condition, had always wanted to ride a tandem bike and was put in touch with Steve thanks to Paul's gym, with the pair completing the ride in June.

DONATE



UPDATES FROM AROUND GADBROOK PARK



POTHOLES/PARK ENTRANCE

After persistent efforts, the landscaping work at the park's entrance has now commenced. After trimming and weed killing has taken place, the process to commence grass seeding will get underway at the end of July. Repairs to the underpass planter have also been given the green light.

Elsewhere, work to address the pothole issue will begin imminently. The BID team will share a finalised schedule for the repair work as soon as it becomes available.

LOW CRIME

We're pleased to report that the bank holidays in May passed without incident thanks to the security patrols by Alpha Omega Securities and the police. Thanks to these security measures, as well as the extensive CCTV coverage, crime levels remain very low, but businesses should always remain vigilant.

KEY PROMOTIONS AT WR PARTNERS

WR Partners has announced that two of the company's experienced employees have been promoted to the position of Partner. Claire Smith and Chris Speakman are tasked with helping to shape the strategic direction of the business as well as delivering exceptional service to clients.

[READ THE FULL STORY](#)

EMPLOYER TRAINING GRANT

Make sure you check out the Employer Training Grant – a scheme being delivered by West Cheshire & North Wales Chamber of Commerce. Up to £2,000 is available for businesses for non-mandatory training to help upskill existing staff.

[READ MORE HERE](#)

2023/2024 ANNUAL REPORT

For those that didn't make the AGM in June, you can read the full 2023/2024 Annual Report online.

[VIEW IT HERE](#)

NET ZERO AND UK SHARED PROSPERITY FUND

Don't forget to check out the UK Shared Prosperity Fund which supports businesses in Cheshire West by creating the conditions to help companies start-up, scale-up and innovate.

[FIND OUT MORE](#)

THE KING'S AWARDS FOR ENTERPRISE


This is a prestigious award for businesses, recognising and celebrating business excellence across the UK. The recipients of the awards demonstrate outstanding success in their respective fields of innovation, international trade, sustainable development and social mobility.

[FIND OUT MORE HERE](#)





Contact Us:

 07921 055 039
 Hugh.Shields@groundwork.org.uk
 www.gadbrookparkbid.co.uk

The Gadbrook Park Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



Summer Issue © Gadbrook 2024