

Gadbrook PARK **BID**



AUTUMN NEWSLETTER

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MESSAGE FROM THE CHAIR

Hello and welcome to the Gadbrook Park BID autumn newsletter.

I hope your summer was a positive one despite the weather and that you're heading into the final quarter of 2024 with momentum and positivity.

As always, we've got a jam-packed edition for you to enjoy, filled with lots of useful information, inspiring stories, and business updates.

Firstly, I'd like to draw your attention to [Knowledge Transfer Partnerships](#) which you can read more about on page 3. These are a great way of driving innovation and growth, so do make sure you check the initiative out as it could help unlock your company's full potential.

Elsewhere, it's good to see [Butcher & Barlow](#) continuing to grow and invest in the next generation of talent. With offices right across the North West it is already a very successful business, but they're showing that you can never stand still which is a valuable lesson for us all. Keep up the good work!

In other news I'm proud to read about the forward-thinking nature of our Gadbrook companies in this newsletter, as well as a range of selfless activities which are benefitting the local community.

[Turnkey Instruments](#) continue to bring revolutionary products to market, while both [RMG](#) and [Home Instead](#) have been demonstrating their commitment to put other people first.



The former's charity work will no doubt positively impact countless young people in the area, and Home Instead's campaign to support seniors at Christmas will provide a festive lifeline to the people who need it most.

I never cease to be amazed by the actions of all our businesses on Gadbrook Park when it comes to supporting others, so well done.

And finally, [Purple Tuesday](#) returns again this autumn, taking place on Tuesday 12th November. Set up to help make premises more accessible for disabled people, it is a very impactful initiative. Make sure you have a read and see if you can get involved in some way.

That's enough from me for now. Have a great autumn and here's to a positive last few months of 2024.

Yours Sincerely,

Chris McLaughlin,
Chair of Gadbrook Park BID

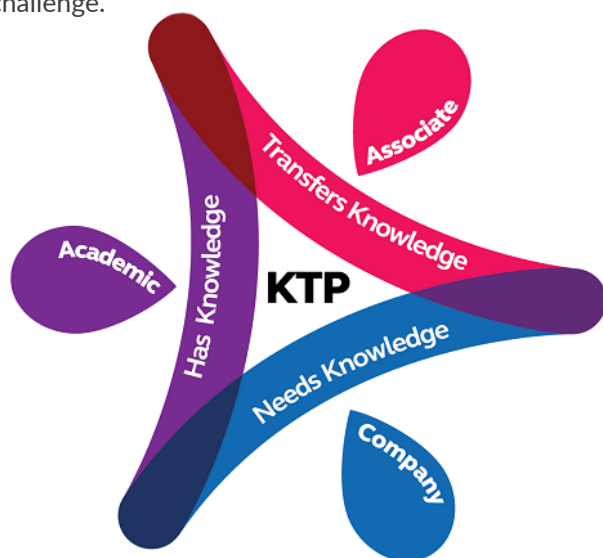


THE POWER OF KNOWLEDGE TRANSFER PARTNERSHIPS

Is your business looking for the inspiration and tools to innovate, help the company grow and develop new products and services? A Knowledge Transfer Partnership (KTP) could be the answer!

Developed by Innovate UK, KTPs link businesses with a range of the UK's world class knowledge bases to deliver projects which improve competitiveness, productivity, performance and profitability.

They are a 3-way collaboration between a business, a high calibre individual (KTP Associate) and a University to solve a specific, strategic business innovation challenge.



The KTP programme represents an extremely cost-effective means of introducing new skills into the workplace to resolve an ongoing challenge or issue, and the business is likely to be able to reduce costs further by claiming Research and Development Tax Relief.

Here are just some of the ways a KTP could benefit your business:

- ▶ Embed expertise, generate new knowledge, expand capability and foster a culture of innovation
- ▶ Drive competitive advantage through accelerated innovation and the possibility of creating Intellectual Property
- ▶ Gain privileged and cost-effective access to the UK's world-class knowledge base and resources
- ▶ Increase revenue/profits through access to new markets, new product development, increased productivity and better processes
- ▶ Benefit from the strategic input of a highly experienced Knowledge Transfer Adviser

If your business is interested in learning more about the KTP programme and how it could benefit your business, contact:

Maud Duthie – van der Venne
via: m.duthie@chester.ac.uk



COMMITMENT TO GROWTH AT BUTCHER & BARLOW

Gadbrook Park's Butcher & Barlow Solicitors has demonstrated its commitment to growth and the development of employees after announcing a number of promotions and new team members.

New Recruit

The firm has welcomed **Lewis Coffey**, Solicitor, to the Commercial Property Team at their Sutton Weaver office. Lewis brings a fresh perspective and strong foundational skills to the team, having been impressed by Butcher & Barlow's professionalism and reputation through his previous interactions with them during his time at his previous firm.

Qualifications

Butcher & Barlow are also delighted to celebrate the qualification of **George Flanders**, **Remi Kelly**, and **Tom Travis** as Solicitors. These new qualifications represent not only the culmination of years of hard work and dedication but also the company's ongoing commitment to developing the next generation of legal professionals.

Promotions

In addition to welcoming new talent, the promotions of **Ella Holland** and **Hannah Sharrock** from Paralegals to Trainees – and **Ella Richardson** to Apprentice Paralegal – have been announced.

There has also been a well-deserved promotion to Associate for Thomas Sedley who undertook his training at Butcher & Barlow before qualifying in 2020.

Trainees

Elsewhere, joining the firm as Trainee Solicitors are **Annabel Jones**, **Emily Scott**, and **Lorrain Saquilayan**, along with **Harry Aldersley** as an Apprentice Paralegal, and **Abigail Mosley** as a Paralegal, with a view to starting her training contract in September 2025.

Their arrival further strengthens Butcher & Barlow's capability to provide top-tier legal services to their clients.

For the latest news from Butcher & Barlow, visit: www.butcher-barlow.co.uk



Turnkey Instruments

GETTING TO KNOW YOU:

TURNKEY INSTRUMENTS

Did you know that Gadbrook Park is home to a business which focuses on developing accurate and user-friendly scientific and industrial instruments?

Turnkey Instruments specialises in the air pollution, transportation, noise and vibration, service and calibration, and tech support industries, developing reliable and laser-focused testing equipment to ensure products meet relevant regulatory standards and perform to the highest level.

Everything is designed, developed and manufactured in-house too, meaning they truly are specialists when it comes to creating bespoke solutions for their customers.



turnkey-instruments.com

In line with their commitment to innovation, the business has recently released iPM – a new particulate monitor – which employs a unique combination of light extinction and light scatter to accurately analyse individual airborne particles, demonstrating Turnkey's ability to create and bring to market, new and more efficient products to benefit clients.

For more information about the business and their products and services, head to:

www.turnkey-instruments.com

Purple 
Tuesday

RETURNS THIS NOVEMBER

A global social movement to help improve the customer experience for disabled people and their families returns on Tuesday 12th November this year.

Purple Tuesday was set up to inspire people to foster awareness, deepen understanding and implement solutions for enhanced accessibility in customer environments.

Participating organisations are dedicated to making public commitments each year to improve accessibility and practices, ensuring that disabled customers have a more inclusive and positive experience. These commitments involve initiating at least one new activity or initiative as part of the movement.

If your business would like to get involved for 2024, head over to the official website today:
<https://purpletuesday.co>

Please also let the BID know if you are participating as we can promote your involvement via our communication channels.



FINDING A NEW LIFE THROUGH CARE

Dmytry, a former software engineer from Ukraine, has found a fulfilling new career in care with Home Instead Northwich & Knutsford after fleeing the war in his homeland.

Though adjusting to life in the UK was initially challenging, he found support and a warm welcome from the community.

Passionate about helping others, Dmytry chose to become a care professional, providing personalised home care to older adults, including personal care, companionship, and home help. His dedication has already made a positive impact on clients and the community.

Nick Hodgson, Head of Operations, praised Dmytry's contribution, highlighting his success and the love clients have for him. Dmytry, in turn, has expressed gratitude for the rewarding experience and the opportunities for growth at Home Instead.



[READ THE FULL STORY HERE](#)

And for more information about career opportunities or services at Home Instead, visit the official [website](#) or call **01606 218239**.

RMG MAKE WAVES FOR YOUNG MINDS TRUST



Gadbrook Park's RMG displayed their teamwork and community spirit when they took to the River Weaver in Northwich for the annual dragon boat race earlier this year.

Their efforts weren't just for sport either, as the team paddled their way to raising an impressive **£1,140** for the Young Minds Trust.

The charity champions the wellbeing and mental health of young people, and RMG's efforts will provide much-needed funds for the organisation's impactful endeavours over the coming months.

Everyone on Gadbrook Park is incredibly proud of the RMG team, and their dedication to charitable causes and community initiatives is an inspiration for us all.

To learn more about RMG, visit: www.rmguk.com

GET INVOLVED WITH THE SANTA FOR SENIORS CAMPAIGN



Christmas may still be a few months away yet, but the Home Instead team are already gearing up for their annual Santa for Seniors campaign which aims to bring festive cheer to elderly individuals who might spend the holiday season alone and without gifts.

Last year Home Instead successfully delivered presents to the Salvation Army, and for 2024 are aiming to expand the reach of the campaign to impact even more lives.

That's why they'd love all the businesses on Gadbrook Park to get involved this year and help brighten the Christmas season for senior members of the local community.

You can get involved by:

- ▶ Organising a gift collection drive in your office
- ▶ Encouraging employees to donate individually
- ▶ Considering making a company donation

Every gift, no matter how small, could transform the festive period for someone.

To learn more or get involved, email:

Louise.Matthews@northwich.homeinstead.co.uk

UPDATES FROM AROUND GADBROOK PARK



CCTV/ANPR

Representatives from Alpha Omega Security, Onetek, and the BID team met to improve CCTV system efficiency. They discussed streamlining footage reporting, expediting information delivery to security and police, and enhancing maintenance procedures. The BID team plans to introduce an app to further optimise the process.

NEW POLICE AND CRIME COMMISSIONER

The BID Team recently held a productive meeting with the newly appointed Police and Crime Commissioner, Dan Price. A key topic of discussion was the improvement of the online crime reporting process for businesses, which is currently viewed as cumbersome and ill-suited for reporting business-related crimes. To address this, the BID team will gather feedback and present it to Dan for consideration.

FREE TRAINING OPPORTUNITIES

As a business based in Cheshire West and Chester, you're entitled to take advantage of a raft of free training opportunities, with topics including training, net zero, business growth and much more.

[LEARN MORE](#)

THE GIFT OF HEALTH

Did you know that Gadbrook Park based employees and family members can get discounts through Brio Leisure's WorkFit membership scheme? A discounted rate of £30 is available for a monthly membership, and if you sign up for the year you'll get two months free!

[FIND OUT MORE HERE](#)

REPORTING FAULTS

If you would like to report a fault with Cheshire West and Chester Council (CWAC) or Property Services, this can be done via the [CWAC website](#) or by emailing: property.services@cheshirewestandchester.gov.uk

If you have not received a response, please email: customerservices@cheshirewestandchester.gov.uk

VENUE FOR HIRE

Having opened a new building in 2023, Leftwich Church is now hiring the venue out to individuals, charities and businesses for a variety of uses. For pictures and further information, visit the official [website](#).

GET IN TOUCH

For any general queries about the BID, whether as a tenant or a company looking to invest, please contact BID Manager Hugh Shields via:

hugh.shields@groundwork.org.uk
or by calling **07921 055 039**.





Contact Us:

 07921 055 039
 Hugh.Shields@groundwork.org.uk
 www.gadbrookparkbid.co.uk

The Gadbrook Park Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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