

What is the Business Improvement District (BID)?

The Business Improvement District is a partnership between the businesses on Gadbrook Park, Groundwork Cheshire, Lancashire and Merseyside and Cheshire West and Chester Council.

The aim of the partnership is to maintain Gadbrook Park as a premier location for companies to trade and operate from by working in partnership and focusing on our three themes for improvement:

1. **Safe and Resilient Business Park**
2. **A Supported and Connected Business Community**
3. **A greener, cleaner, more sustainable trading environment**

Businesses pay an additional supplement through the business rates system (the BID levy). The BID levy has been, and will continue to be, spent on a number of improvement projects over and above the services that are provided by the Local Authority.

In July 2024 businesses in the trading area voted in favour of a fourth term Business Improvement District for Gadbrook Park. BID 4 commenced on 1st November 2024 and will run until 31st October 2029.

How is the Gadbrook Park BID managed?

The project is managed by the businesses on the business park through an elected executive board who feedback to the Gadbrook Park BID Group meetings, to which all BID levy paying businesses are invited to attend. The Gadbrook Park BID Group has a formal constitution, and has contracted with Groundwork CLM to project manage the Business Improvement District. The executive board meets at least four times a year, and the Gadbrook Park BID Group meets at least once a year.

Visit www.gadbrookparkbid.co.uk for copies of minutes and more information on the Gadbrook Park BID.

What Projects were supported by BID 4 between 1st November 2024 and 31st March 2025?

Theme 1 – Safe and Resilient Business Park

Security Guard Service (during weekends, evenings, bank holiday periods, Christmas and New Year), a dedicated CCTV and ANPR camera system across Gadbrook Park, an Injunction against illegal encampments on Gadbrook Park and a keyholding service for Gadbrook Park businesses.

Theme 2 – A Supported and Connected Business Community

Continuation of the Business Park Management service, maintenance of the Gadbrook Park BID website, regular Gadbrook Park communications, Gadbrook Park Quarterly News Bulletin, Gadbrook Park Quiz Night, BID Mental Health Sessions as well as a suite of BID-funded training courses for employees in topics such as Emergency First Aid & Fire Marshal.

Theme 3 – A greener, cleaner, more sustainable trading environment

Regular Image Audits and ongoing maintenance and image enhancements across Gadbrook Park. Road re-surfacing at the business centre.



BID 4 expenditure plans between 1st April 2024 - 31st March 2026

Theme 1 – Safe and Resilient Business Park

- ▶ Monitoring and maintenance of the CCTV and ANPR System
- ▶ Gadbrook Park security service over evenings and weekends, as well as on Bank Holidays, Christmas and New Year
- ▶ Free key holding service for all companies
- ▶ Regular liaison with Cheshire Police regarding crime and security issues
- ▶ Managing the injunction against illegal traveller encampments

Theme 2 – A Supported and Connected Business Community

- ▶ Continuation of the Gadbrook Park Management Service
- ▶ Communications including the Gadbrook Park e-bulletin, the Gadbrook Park hard-copy bulletin and regular e-mail updates
- ▶ Maintenance and development of the dedicated Gadbrook Park website

- ▶ A schedule of free to attend accredited training courses and seminars covering a wide range of topics including First Aid, Fire Marshal and Mental Health
- ▶ BID Mental Health programme for employees to access
- ▶ A series of events for Gadbrook Park employees such as the Gadbrook Park Annual Quiz and Summer BBQ
- ▶ Developing our links with the community and local schools

Theme 3 – A greener, cleaner, more sustainable trading environment

- ▶ Investments to maintain the physical and landscape assets the BID has funded since 2009. Areas include signage, the subway, the roundabout to the entrance of the business centre, the pond area at Chelford House, the public seating across the business park, the lamppost hanging baskets and the entrances to the business park.
- ▶ The BID Team will also conduct regular image audits.

What is the cost?

All hereditaments (rateable properties) on Gadbrook Park as identified on Cheshire West and Chester's rates list will receive a levy for the Business Improvement District, based upon the bandings detailed below. This billing period covers 1st April 2025 to 31st March 2026.

Hereditaments rateable value	Levy to be paid
Band A < £10,000	£181.80
Band B = £10,001 - £14,999	£984.75
Band C = £15,000 - £25,500	£2070.50
Band D = £25,501 - £49,999	£2676.50
Band E = £61,501 - £99,999	£4418.75
Band F = £100,000 - £199,999	£5403.50
Band G = 200,000 +	£6716.50

Your BID Bill has been calculated using the Rateable Value in the 2023 Rating List as detailed in the BID 4 Proposal Document.

The revenue from the BID levy the billing authority was due to receive in the previous billing period (01/11/2024 - 31/03/2025) was £94,857. The amount spent on BID arrangements in the the same period was £86,497*. Final figures will be included in the BID Annual Report & Accounts.

*Forecast figure

For more information on the Gadbrook Park Business Improvement District and how your company can benefit, Contact Business Improvement District Project Manager Hugh Shields on either 07921 055 039 or 01606 723175 or by emailing hugh.shields@groundwork.org.uk. Alternatively visit www.gadbrookparkbid.co.uk.

